

PHOENIX BIKES

# IMPACT REPORT

2021

What a year! Because of your incredible support, over 200 youth enjoyed participating in our programs in 2021, whether learning bike mechanics through Earn-a-Bike, wrenching in the shop as volunteers, logging miles with us on Saturday group rides, or tearing it up on the cyclocross courses as junior race team members.

We were especially proud to host two special Earn-a-Bike clubs: our first ever club taught fully in Spanish (see some of the students in picture #3 on the next page) and our second all-girls club. Clubs like these are a critical way for us to welcome underrepresented students into a class environment tailored to them, where they can learn awesome mechanics skills and earn their own bikes to keep. Over the summer, we were thrilled to celebrate seeing our 1000th student graduate from Earn-a-Bike. That student, Yanis, is shown in picture #1, proudly holding up his Earn-a-Bike with his Phoenix instructor, Raymond.

As a part of Earn-a-Bike, students practiced their new skills by fixing up 55 Give-a-Bikes (see one example in picture #2). These bikes happily rolled out the door to a wide range of well-deserving riders, including refugees from Afghanistan, a man rebuilding his life after homelessness, and other adults in need of reliable transportation to work or school. And, of course, in addition to giving away those bikes, our shop continued to serve the community by selling nearly 400 affordable refurbished bikes and repairing over 900 bikes for community members.

When our teens weren't busy wrenching in the shop, they were out hitting the trails and local streets. Students covered nearly 3,000 miles on a total of 26 organized group rides, learning proper riding etiquette, signaling, and group ride communication while exploring new places (and snacks!) accessible on two wheels. In the fall, your generosity helped relaunch Team Phoenix, our junior race team. Five students trained hard and crushed 8 cyclocross races. And we cheered crazy hard when two of our students placed on the podium!

We hope you are encouraged by the amazing impact your generosity had on students in 2021. As we step into our 15th year, we want to thank you for making our work possible!



## 2021 RESULTS

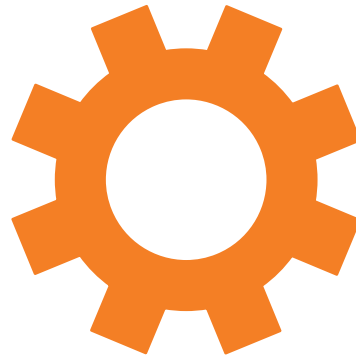
**79 EARN-A-BIKES  
EARNED**

**220 YOUTH ENGAGED**

**55 GIVE-A-BIKES  
DONATED**

**OVER 3,000 HOURS  
SPENT BY YOUTH IN  
OUR PROGRAMS**

**926 REPAIRS AND  
398 BIKES SOLD**



**26 SATURDAY YOUTH  
RIDES ORGANIZED**

**OUR 2022-2024 STRATEGIC  
PLAN CREATED**

**8 RACES COMPLETED BY  
OUR JUNIOR RACE TEAM**



## LOOKING FORWARD



Launch a shop internship program that focuses on the business side of running a bike shop



Lead overnight bike camping trips for youth



Restart our adult volunteer program, including volunteer nights in the shop



Start regular youth mountain bike rides